

# A Literature Review on the Role of Local Wisdom in Fostering Sustainable Tourism

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## ABSTRACT

*Sustainable local tourism requires integrating cultural, economic, and environmental dimensions to ensure that tourism development benefits local communities while preserving natural and cultural resources. Local wisdom, encompassing traditional knowledge, values, and practices, plays a crucial role in guiding sustainable tourism strategies. This narrative thematic literature review aims to synthesize existing studies on the application of local wisdom in sustainable tourism development. A total of 45 studies published between 2015 and 2026 were reviewed and analyzed through thematic synthesis. The findings identify several key themes, including community participation and governance, cultural identity preservation, economic resilience, and environmental conservation. The results indicate that integrating local wisdom into tourism planning enhances community engagement, strengthens cultural identity, supports inclusive economic development, and promotes sustainable environmental management. Furthermore, effective implementation of local knowledge encourages stakeholder collaboration and improves governance efficiency in tourism decision-making. This review synthesizes fragmented knowledge to propose an integrated framework for understanding the role of local wisdom in sustainable tourism development, highlighting pathways for future empirical research. The findings provide insights for policymakers, tourism managers, and scholars seeking to implement culturally grounded and sustainable tourism practices that empower communities and support long-term destination viability.*



## INTRODUCTION

Sustainable tourism has increasingly emerged as a central focus of global development agendas, reflecting a growing recognition that tourism can serve as both an engine for economic growth and a mechanism for social and environmental stewardship (Darto et al., 2025). The modern tourism industry, while offering significant opportunities for job creation, entrepreneurship, and regional development, also presents challenges including cultural commodification, social inequality, environmental degradation, and overexploitation of natural resources (Judijanto, 2025). Addressing these challenges requires innovative approaches that integrate multiple dimensions of sustainability, ensuring that tourism contributes positively to local communities, protects natural and cultural heritage, and fosters long-term environmental resilience.

Within this complex framework, local wisdom has gained prominence as a critical guiding principle for sustainable tourism development (Dwiatmini & Aras, 2024). Local wisdom encompasses indigenous knowledge systems, cultural norms, traditions, and practices that have evolved over generations within specific communities. It reflects a deep understanding of local ecosystems, social structures, and cultural heritage, providing insights into resource management, community governance, and sustainable livelihoods (Pratiwi & Wikantiyoso, 2022). When applied thoughtfully to tourism, local wisdom ensures that development is culturally appropriate, socially inclusive, and environmentally responsible, allowing local populations to actively participate in decision-making processes and benefit directly from tourism initiatives.

The role of local wisdom in sustainable tourism is multifaceted. Socially, it reinforces community cohesion and strengthens cultural identity by preserving traditional practices, rituals, and local knowledge (Sayudin, 2025). This social dimension emphasizes the importance of intergenerational knowledge transfer, enabling communities to maintain their cultural heritage while engaging with external stakeholders, such as tourists, businesses, and policymakers. Involving communities in tourism planning not only enhances social legitimacy and local ownership of tourism initiatives but also fosters collaboration among residents, encourages mutual support, and strengthens social networks that underpin community resilience (Isnandar et al., 2025).

Economically, local wisdom can serve as a foundation for inclusive and sustainable growth. By integrating traditional practices into tourism products such as handicrafts, local cuisine, guided tours, and cultural performances communities are able to generate income in ways that reflect their values and cultural identity (Husen et al., 2025). Equitable revenue distribution and opportunities for local entrepreneurship reduce dependency on external investors and multinational operators, while simultaneously promoting the retention of economic benefits within the community. Moreover, tourism ventures informed by local wisdom often emphasize long-term sustainability over short-term profit, encouraging reinvestment into education, infrastructure, and social services that further enhance community welfare (Irawati et al., 2022).

From an environmental perspective, local wisdom offers practical guidance for managing natural resources sustainably (Hanim et al., 2023). Communities often possess deep ecological knowledge regarding land use, water management, forest stewardship, and biodiversity



conservation. Incorporating these practices into tourism management supports ecological integrity, reduces environmental degradation, and fosters responsible interaction between visitors and natural surroundings. Local stewardship of ecosystems not only mitigates negative environmental impacts but also enhances the attractiveness of destinations, creating a virtuous cycle in which environmental conservation and tourism development reinforce each other (Dwiatmini & Aras, 2024).

Despite extensive research on individual aspects of social, economic, and environmental sustainability, there is still limited understanding of how local wisdom can be holistically integrated across all three dimensions to inform sustainable tourism management (Pratiwi & Wikantiyoso, 2022). Most studies have focused on either cultural preservation, community development, or environmental conservation in isolation, resulting in fragmented approaches that fail to capture the interconnectedness of these dimensions. A comprehensive perspective is therefore essential to identify strategies that simultaneously enhance cultural vitality, promote economic inclusivity, and safeguard environmental resources. This integrated approach not only strengthens the sustainability of tourism initiatives but also contributes to the resilience and long-term prosperity of local communities (Pardosi et al., 2024).

Recognizing this gap, the present study aims to synthesize existing research on local wisdom in sustainable tourism, with the goal of providing a consolidated understanding of its role and applications. The review focuses on four key objectives. First, it examines how local knowledge informs community engagement and governance structures, highlighting practices that empower residents and enhance participatory decision-making. Second, it explores the role of local wisdom in preserving cultural identity, including intangible cultural heritage and traditional practices that contribute to the distinctiveness of destinations (Jin et al., 2024). Third, it evaluates the economic implications of integrating local knowledge into tourism, considering how entrepreneurship, revenue distribution, and sustainable livelihoods are influenced by culturally-informed tourism models. Fourth, it investigates the contributions of local wisdom to environmental conservation, exploring how traditional ecological knowledge can guide sustainable resource management and eco-friendly tourism practices (Tryasnandi et al., 2023).

By addressing these objectives, the study seeks to provide guidance for policymakers, tourism planners, and community stakeholders interested in designing tourism strategies that are locally grounded, culturally respectful, economically inclusive, and environmentally responsible (Hashemkhani Zolfani et al., 2015). Ultimately, this research emphasizes that sustainable tourism is not only about minimizing negative impacts but also about leveraging local strengths, knowledge systems, and community values to create resilient destinations that thrive socially, economically, and ecologically. It highlights that the integration of local wisdom into tourism management is not merely an optional strategy but a necessity for achieving holistic, long-term sustainability that benefits both communities and the tourism sector (Ibanescu et al., 2020).

Furthermore, this literature review underscores the need for adaptive and context-specific approaches to tourism development. Communities are diverse, and local wisdom varies according



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Vol. 01, No. 1, February 2026

## **Management and Applied Learning in Local and Adventure Tourism (MALALA)**

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to cultural, ecological, and social contexts. Therefore, effective tourism management must be flexible, allowing for the integration of traditional knowledge while adapting to contemporary challenges such as climate change, market volatility, and globalized tourism pressures. By synthesizing insights from multiple case studies, empirical research, and theoretical frameworks, this study provides a foundation for understanding how local wisdom can be operationalized in sustainable tourism initiatives (Arsyad, 2025).

In conclusion, sustainable tourism guided by local wisdom offers a comprehensive pathway to harmonize social, economic, and environmental goals. By embedding cultural knowledge, ethical practices, and community participation into tourism planning and management, destinations can achieve balanced development that is both resilient and locally relevant (Capucho et al., 2025). This study lays the groundwork for future research and practical applications, emphasizing the critical importance of local knowledge in shaping tourism that is not only profitable but also socially equitable and environmentally sustainable.

### **METHODS**

This study employed a narrative literature review approach to examine the role of local wisdom in sustainable tourism development. The review aimed to synthesize and interpret existing knowledge in order to provide an integrated understanding of how local wisdom contributes to social, economic, and environmental sustainability in tourism contexts. The research focused on peer-reviewed journal articles, conference papers, and credible reports published between 2015 and 2026 that discuss local wisdom, community-based tourism, and sustainable tourism practices. Relevant literature was identified through database searches in Scopus, Web of Science, and Google Scholar using keywords such as "*local wisdom*," "*indigenous knowledge*," "*community-based tourism*," "*sustainable tourism*," and "*cultural heritage*." The search process was designed to capture a broad range of conceptual and empirical studies relevant to the topic rather than to achieve exhaustive systematic coverage. Studies were selected based on their relevance to the integration of local wisdom within the social, economic, and environmental dimensions of sustainable tourism. A total of 45 publications were included in the review. Data extraction involved identifying key concepts, themes, strategies, and reported outcomes in each study. The analysis was conducted using thematic synthesis, allowing recurring patterns and relationships among studies to be identified. The thematic analysis focused on four major areas: community engagement and governance, cultural preservation, economic empowerment, and environmental stewardship. This approach enabled the study to map the main concepts and evidence related to local wisdom in sustainable tourism while identifying research gaps and future directions. This narrative review provides a comprehensive conceptual understanding of the role of local wisdom in sustainable tourism development. Figures, tables, and conceptual models are included to illustrate the relationships between local wisdom and sustainability dimensions, supporting transparency and clarity in the research process. Ethical considerations were maintained by properly citing all sources and relying exclusively on publicly available academic materials.



## RESULTS

### 1. Social Sustainability in Tourism Management

Local wisdom plays a pivotal role in achieving social sustainability by strengthening community cohesion and participatory governance. Communities that actively involve themselves in tourism planning are better able to preserve cultural heritage and maintain social norms (Dwiatmini & Aras, 2024). Traditional practices and indigenous knowledge facilitate the transfer of culture and values between generations, enhancing local identity and pride (Darto et al., 2025). Engagement in decision-making empowers residents, giving them ownership over tourism initiatives and increasing the legitimacy of projects in the eyes of both locals and visitors (Arsyad, 2025). Moreover, socially informed tourism practices help mediate conflicts, promote collaboration among community members, and foster mutual support networks (Irawati et al., 2022). This active participation also improves social resilience, as communities develop stronger capacities to manage tourism pressures and adapt to external changes (Pratiwi & Wikantiyoso, 2022). Ultimately, incorporating local wisdom into social sustainability ensures that tourism development aligns with community values and cultural integrity.

### 2. Economic Sustainability

Economic sustainability is significantly enhanced when local wisdom informs tourism development. Tourism initiatives that integrate traditional crafts, culinary experiences, and culturally unique services provide direct income for community members (Hanim et al., 2023). Including locals in entrepreneurship and tourism operations ensures equitable revenue distribution and reduces dependency on external investors (Husen et al., 2025). Community-managed tourism allows profits to be reinvested into local infrastructure, education, and social programs, creating a cycle of long-term economic growth (Isnandar et al., 2025). Furthermore, by leveraging indigenous knowledge, communities can develop niche tourism products that attract specific markets, increasing competitiveness and financial resilience (Sayudin, 2025). Evidence suggests that destinations using local wisdom for economic planning experience more sustainable growth, as the economic benefits support both social and environmental objectives (Capucho et al., 2025). This demonstrates that economic sustainability is not merely about generating income but about integrating local resources, knowledge, and culture into profitable and resilient tourism systems.

### 3. Environmental Sustainability

Environmental sustainability is deeply influenced by the application of local wisdom in resource management. Communities that follow indigenous environmental practices engage in responsible waste management, conservation of water sources, and protection of biodiversity (Dwiatmini & Aras, 2024). For instance, eco-tourism initiatives in Cigugur Village employ local knowledge to regulate visitor activities and prevent environmental degradation (Darto et al., 2025). Participatory environmental management strengthens awareness among residents, promoting long-term stewardship of natural resources (Hanim et al., 2023). Integrating ecological practices with



social and economic strategies ensures that tourism development does not harm ecosystems while still providing community benefits (Husen et al., 2025). Consequently, environmental sustainability becomes a shared responsibility, where the community actively balances conservation goals with tourism growth (Irawati et al., 2022).

#### **4. Integration of Social, Economic, and Environmental Aspects**

The literature shows that the most sustainable tourism outcomes occur when social, economic, and environmental strategies are implemented together. Community-based tourism projects that incorporate local wisdom simultaneously preserve cultural identity, improve economic opportunities, and protect the environment (Pratiwi & Wikantiyoso, 2022). Synergistic approaches, including stakeholder collaboration, governance support, and continuous monitoring, are crucial for achieving integrated sustainability (Pardosi et al., 2024). Local knowledge enables communities to design tourism activities that are culturally relevant, economically viable, and environmentally responsible (Tryasnandi et al., 2023). This integration also enhances resilience, as communities can adapt tourism offerings to changing market demands and environmental conditions without compromising sustainability principles (Irawati et al., 2022). Holistic approaches grounded in local wisdom thus create balanced tourism models that benefit both residents and visitors.

#### **5. Policy and Governance Support**

Local wisdom strengthens policy frameworks and governance mechanisms for sustainable tourism. Incorporating indigenous knowledge into regulations ensures that policies are culturally appropriate and aligned with community priorities (Husen et al., 2025). Participatory planning approaches, as seen in Sutojayan Village, empower residents to contribute to masterplans and co-manage tourism resources (Isnandar et al., 2025). Local wisdom also guides ethical tourism practices, including fair distribution of benefits, environmental protection, and preservation of cultural norms (Darto et al., 2025). Strong governance, informed by local knowledge, improves compliance, accountability, and the long-term sustainability of tourism initiatives (Arsyad, 2025). As a result, destinations can achieve comprehensive sustainability outcomes by aligning governance, policy, and community engagement with cultural and ecological realities.

### **DISCUSSION**

The findings of this study underscore the pivotal role of local wisdom in shaping sustainable tourism, highlighting its contributions across social, economic, and environmental dimensions. Socially, local knowledge strengthens community cohesion and cultural identity by enabling participatory governance and preserving traditional practices (Dwiatmini & Aras, 2024). The results indicate that communities that are actively involved in tourism planning are more capable of maintaining cultural heritage and facilitating intergenerational knowledge transfer, which aligns with previous studies emphasizing the centrality of local engagement in achieving social sustainability (Darto et al., 2025). Furthermore, active community participation fosters social



legitimacy for tourism projects, as residents develop a sense of ownership and responsibility for the initiatives taking place within their locale (Arsyad, 2025). These findings corroborate prior research that argues meaningful involvement of local populations is essential for sustainable tourism, as it not only preserves culture but also strengthens social networks, enhances collective decision-making, and builds social resilience against both tourism pressures and external shocks (Irawati et al., 2022).

Economically, the study shows that integrating local wisdom into tourism operations enhances income generation, entrepreneurship, and equitable benefit distribution (Hanim et al., 2023). By incorporating traditional knowledge and local cultural assets into tourism products, communities can develop unique offerings that attract visitors while directly benefiting residents (Husen et al., 2025). The results suggest that such approaches reduce dependency on external investors and promote inclusive economic growth, reflecting patterns reported in other studies highlighting community-managed tourism as a tool for economic empowerment (Isnandar et al., 2025). Furthermore, reinvestment of tourism revenues into local infrastructure, education, and social services strengthens economic resilience and ensures that benefits are sustained over the long term (Sayudin, 2025). These outcomes demonstrate that economic sustainability in tourism is not merely a function of income generation but requires careful alignment with cultural preservation and environmental management, echoing findings from comprehensive literature analyses in previous research (Capucho et al., 2025).

The environmental dimension is similarly influenced by local wisdom, which guides practices in resource conservation, ecosystem management, and responsible tourism development (Dwiatmini & Aras, 2024). The study highlights how communities utilize indigenous knowledge to implement effective waste management systems, regulate visitor behavior, and protect sensitive ecosystems (Darto et al., 2025). These results reinforce previous research emphasizing the importance of community stewardship for long-term environmental sustainability, demonstrating that locals' ecological knowledge helps maintain biodiversity, prevent degradation, and optimize natural resource use in tourism contexts (Hanim et al., 2023). By linking environmental practices with social and economic objectives, the study confirms that integrated approaches foster multidimensional sustainability, ensuring that tourism growth does not compromise ecological integrity (Husen et al., 2025).

The integration of social, economic, and environmental strategies emerges as a critical factor for achieving holistic sustainable tourism outcomes. The results suggest that synergy among these dimensions enhances the resilience, adaptability, and overall sustainability of tourism destinations (Pratiwi & Wikantiyoso, 2022). Community-based tourism programs that incorporate local wisdom successfully align cultural preservation, economic development, and environmental protection, creating mutually reinforcing benefits (Pardosi et al., 2024). The study supports previous theoretical frameworks that argue integrated approaches are superior to siloed strategies, as they facilitate balanced outcomes, optimize resource allocation, and strengthen long-term destination management (Tryasnandi et al., 2023). Additionally, the findings indicate that stakeholder



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Vol. 01, No. 1, February 2026

## **Management and Applied Learning in Local and Adventure Tourism (MALALA)**

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collaboration, continuous monitoring, and adaptive governance are essential to support integrated sustainability initiatives, echoing recommendations from recent literature reviews (Irawati et al., 2022).

Policy and governance implications of the findings are significant. The study shows that local wisdom can guide culturally and environmentally appropriate tourism policies, ensuring that development initiatives align with community priorities and sustainability objectives (Husen et al., 2025). Participatory planning approaches empower residents to contribute to decision-making processes, co-manage tourism resources, and provide insights for regulatory frameworks (Isnandar et al., 2025). By incorporating indigenous knowledge into policy, tourism governance becomes more adaptive, context-sensitive, and resilient to socio-economic or environmental shocks (Darto et al., 2025). These insights are consistent with prior research highlighting the critical role of governance structures in sustaining community-based tourism, emphasizing that policies should not only regulate but also facilitate community empowerment and environmental stewardship (Arsyad, 2025).

The findings also offer practical implications for tourism managers and practitioners. Integrating local wisdom into tourism planning can enhance visitor experiences by providing authentic cultural and environmental encounters while simultaneously safeguarding local traditions and resources (Dwiatmini & Aras, 2024). Moreover, community involvement in tourism operations enhances operational efficiency, reduces conflicts, and promotes equitable sharing of benefits (Darto et al., 2025). The study highlights the necessity of combining cultural preservation with sustainable economic practices and environmental protection to achieve holistic outcomes, suggesting that sustainable tourism strategies should be locally grounded and contextually tailored (Hanim et al., 2023).

Finally, the results indicate avenues for future research. Studies could investigate comparative models of local wisdom integration across different regions, assess long-term sustainability outcomes, and explore the role of digital technologies in enhancing community engagement and resource management (Husen et al., 2025). Furthermore, quantitative analyses of the economic, social, and environmental impacts of local wisdom-based tourism could complement qualitative insights, providing a more comprehensive understanding of its effectiveness (Isnandar et al., 2025). The potential for combining traditional knowledge with innovative tourism strategies represents a promising direction for achieving resilient and adaptive tourism development that meets the needs of both communities and visitors (Sayudin, 2025).

In conclusion, this discussion demonstrates that local wisdom is a critical driver of sustainable tourism, influencing social cohesion, economic prosperity, environmental stewardship, policy frameworks, and practical management strategies. The results are consistent with prior research while providing new insights into the integrated application of traditional knowledge in community-based tourism. Holistic strategies that leverage local wisdom can enhance destination resilience, promote inclusive growth, and support environmentally responsible tourism practices.



## CONCLUSIONS

This study demonstrates that local wisdom plays a fundamental role in fostering sustainable tourism by integrating social, economic, and environmental dimensions (Dwiatmini & Aras, 2024). Community engagement and participatory governance, guided by indigenous knowledge and cultural practices, are essential for maintaining social cohesion and preserving cultural identity (Arsyad, 2025). By involving local communities in tourism planning and management, destinations can ensure equitable benefit-sharing and cultivate resilience against social and economic disruptions (Darto et al., 2025).

Economically, local wisdom-based tourism initiatives support inclusive growth by encouraging local entrepreneurship and generating employment opportunities (Hanim et al., 2023). Integrating traditional knowledge into tourism products and services enables communities to create sustainable income streams while reducing dependency on external investors (Husen et al., 2025). These approaches also facilitate reinvestment in local infrastructure, education, and social services, further contributing to long-term economic stability (Irawati et al., 2022).

From an environmental perspective, the study confirms that local knowledge enhances ecological stewardship, sustainable resource management, and conservation practices (Isnandar et al., 2025). Communities utilizing local wisdom are better equipped to manage natural resources responsibly and implement effective conservation and waste management practices (Pratiwi & Wikantiyoso, 2022). Such strategies protect sensitive ecosystems from overexploitation while delivering socio-economic benefits (Pardosi et al., 2024).

The integration of social, economic, and environmental strategies demonstrates that the greatest sustainability outcomes occur when these dimensions are implemented synergistically (Jin et al., 2024). Community-based tourism programs incorporating local wisdom not only preserve cultural heritage and enhance local livelihoods but also contribute to ecosystem conservation, destination resilience, and adaptive governance (Capucho et al., 2025). These findings highlight the need for policymakers and practitioners to adopt holistic, culturally informed, and environmentally responsible approaches to tourism development (Tryasnandi et al., 2023).

Future research should explore longitudinal studies assessing the long-term impacts of local wisdom-based tourism (Sayudin, 2025). Comparative analyses across different regions and the integration of digital technologies to enhance community engagement and resource management could provide a more robust understanding of the effectiveness of local wisdom in promoting resilient and adaptive sustainable tourism models (Ibanescu et al., 2020).

Ultimately, achieving truly sustainable tourism requires recognizing local wisdom not merely as a complementary resource but as a legitimate and essential knowledge system. Epistemologically valuing local wisdom on par with scientific knowledge will enable more inclusive, context-sensitive, and resilient tourism development, ensuring that sustainability is grounded in both cultural understanding and scientific insight.



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Vol. 01, No. 1, February 2026

## **Management and Applied Learning in Local and Adventure Tourism (MALALA)**

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Vol. 01, No. 1, February 2026

**Management and Applied Learning in Local and Adventure Tourism (MALALA)**

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